

# CITY OF KINGSTON

## Office of the Mayor

mayor@kingston-ny.gov

Steven T. Noble  
Mayor



June 29, 2017

To Whom It May Concern:

It gives me great pleasure to announce that on Sunday, September 3, 2017 the Ancient Order of Hibernians will be hosting the *16<sup>th</sup> Annual Hooley on the Hudson* at T.R. Gallo Memorial Park on the Kingston waterfront. Each year the *Hooley* provides a wonderful opportunity for our residents, visitors and the City to come together in celebrating the Celtic heritage of family, food, music and fun.

The City of Kingston is proud to participate as a co-sponsor of this annual event and supports this festive occasion by providing access to the Park, publicity and other essential services to make this a very enjoyable for all.

The *Hooley* has become a welcomed tradition for the City of Kingston and we hope that you will join us in supporting this worthwhile event.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven T. Noble", is written over a horizontal line.

Steven T. Noble  
Mayor



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**16<sup>th</sup> Annual Hooley on the Hudson™**  
**Sunday Labor Day Weekend---SEPTEMBER 3, 2017**  
**11:30 AM – 9:00 PM**

Kingston, N.Y: The City of Kingston and the Ancient Order of Hibernians Division 1, Ulster County are proud to announce the sixteenth annual Hooley on the Hudson™ Kingston Irish Festival, to be held on Sunday, September 3, 2017. The Festival will take place at the T R Gallo Memorial Park on the Rondout Creek from 11:30 AM until 9:00 PM. Four main venues will feature live music, step dancing, story telling and traditional music for all ages.

The Ancient Order of Hibernians, Fr. Con Colbert Woulfe Division 1, Ulster County, and the City of Kingston invite you to be a member of its “Parade of Dignitaries” at its annual Hooley on the Hudson XVI™ to be held on Sunday, September 3, 2017 (the day before Labor Day) from 11:30 AM until 9:00 PM at the beautiful waterfront at the T.R. Gallo Memorial Park on the Rondout Creek in historic Kingston, New York.

Our “Parade of Dignitaries” is one of the highlights of our Irish Festival and allows our marchers to meet with some of the 20,000 plus attendees from throughout the Northeast who have made “The Hooley” a place to gather and celebrate Irish culture with three stages of Irish music, and a storytelling tent (for the little ones), and numerous food and craft vendors. Focused on family, this event is free to all, Irish or not. Indeed, many families and school groups have made “The Hooley” their meeting venue each year.

The Hooley on the Hudson XVI™ promises to surpass last year’s record- breaking attendance. **Our focus on family entertainment is crucial to our event and our free admission allows families the opportunity to enjoy our proud Irish heritage without financial burden.**

**This is a free family event sponsored by The Ulster County Division 1 AOH and the City of Kingston.** This Festival could not happen without the cooperation of the City of Kingston and Mayor Steve Noble, our other elected officials, and all of our committed sponsors,” said AOH Father Con Colbert Woulfe Division 1 Ulster County President Jim Carey. “The continued support of the community, volunteers, and well-wishers, along with the special help of Assemblyman Kevin Cahill, will make this year’s Hooley on the Hudson™ as much of a success as last year’s.” “We depend on the generosity of our corporate sponsors to help keep this event free to the public. **So we ask that you keep our sponsors in mind when you require their services.**”

Friends of the Festival are also invited to help support this great community event. For information about vendor spaces or a Friend of the Festival sponsorship, call Jim Carey at (845) 338 6622. Or email us at [events@ulsteraoh.com](mailto:events@ulsteraoh.com).

Join us for this special ‘Hooley on the Hudson™’ Labor Day weekend. **Admission is free.**



**ANCIENT ORDER**  
**OF**  
**HIBERNIANS**  
IN AMERICA

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#### **DIRECTIONS TO THE HOOLEY™**

Take the New York State Thruway to Exit 19 (Kingston). You will be exiting the toll booth onto the Kingston Roundabout. Take the second exit from the Roundabout for Washington Avenue. Proceed on Washington Avenue.

There will be signs directing you to parking venues. The City and the AOH have arranged several parking venues for the “Hooley™” that are clearly marked. Free shuttle buses will be provided to the Hooley™ site at the Rondout in Kingston.

Parking venues are: The Kingston Plaza, the Cornell Street public lot and Kingston Point. Handicap Parking will be available at Kingston Point

#### **MORE INFORMATION**

Additional information on the Hooley on the Hudson™ Irish Festival is available by visiting the Web site at [www.ulsteraoh.com](http://www.ulsteraoh.com). You can email us at [events@ulsteraoh.com](mailto:events@ulsteraoh.com) or by calling 845-338-6622 Monday through Friday 10 AM – 4 PM.



### ***“Hooley on the Hudson™” Sponsorship Summary***

We are in the process of recruiting sponsors at three levels. Platinum (\$1500), Gold (\$1000), Silver (\$500) to help cover the entertainment costs for the Hooley on the Hudson™ Irish festival being presented by the City of Kingston and the Ancient Order of Hibernians Ulster County Division 1. The event will take place in the TR Gallo Park on the lower Broadway waterfront in Kingston, NY on Sunday, September 3, 2017 from 11:30 AM until 9:00 PM. 16 years of Irish Culture.

Our festival does not charge the general public any admission fee. Our goal is to provide a high quality, low cost day of family entertainment of Irish music, dancing, and fun. Last year's festival was a great success, it was estimated that over 20,000 people attended, on a sunny Labor Day Weekend Sunday. The vendors that attended reported substantial profits.

Our *Corporate Sponsors* felt that their businesses were well represented by radio, poster, and banner ads. One Corporate sponsor reported that clients and prospects from the greater New York area, Albany, Catskill, Kingston, Rhinebeck, Poughkeepsie, Goshen and eastern Connecticut heard the radio ads over the 3 week advertising period. The Kingston Police Department commended the festival as one of smoothest events they have attended. It has been estimated this year's festival may have higher attendance due to its growing popularity.

On a local basis, our aim is for 25 Corporate sponsors. We are currently looking for new business areas to sponsor us-including law firms, accountants, car dealers, contractors, and other businesses that would like to increase their visibility in a positive way.

Local Sponsors receive the following promotional advertisements/endorsements:

3 weeks of radio advertising on 5 local stations- including 24 or more ads/week of drive time coverage- This will be heard by tens of thousands of consumers.

Poster/Banner Ads with our major and local sponsors will be conspicuously displayed on major venues in Kingston-for weeks in advance- as well as on the stage background- for the hordes of consumers to see from 10AM--9PM the day of the festival.

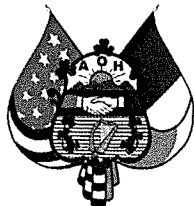
Festival Schedule Handouts will also detail our major and local sponsors. These will be handed out before and during the festival.

*Our local AOH chapter is 400+ members strong. Consisting largely of local families, small business owners, their employees, civil servants, etc.. They will see the names of our sponsors in their monthly newsletter, recommending they do business with our sponsors.*

**WE TRULY APPRECIATE YOUR SPONSORSHIP- Your local sponsorship contacts are:**

President Jim Carey- 338-6622

Kevin Ginty, CFP 594-3801 email- [gintykb@aol.com](mailto:gintykb@aol.com)



**ANCIENT ORDER**  
OF  
**HIBERNIANS**  
IN AMERICA

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**HOOLEY ON THE HUDSON XVI™  
KINGSTON IRISH FESTIVAL 2017  
SEPTEMBER 3, 2017  
LOCAL SPONSORSHIP APPLICATION  
(Platinum \$1500, Gold \$1000, Silver \$500)**

**Business Name:** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Cell** \_\_\_\_\_

**Email** \_\_\_\_\_

**Fax** \_\_\_\_\_

**The Hooley on the Hudson™ supports the Community Activities of the  
Fr. Con Colbert Woulfe, Division 1 Ulster County Ancient Order of Hibernians**

**Local Sponsorship Contacts:**

**Jim Carey, President**

**338-6622**

**Kevin Ginty, CFP**

**594-3801**

**email gintykb@aol.com**

**All checks are to be made payable to  
ULSTER COUNTY ANCIENT ORDER OF HIBERNIANS  
(Memo: Hooley™)  
and send to  
PO BOX 2026,  
Kingston, NY 12402**

Ancient Order of Hibernians, Fr. Con Colbert Woulfe Division 1 Ulster County

P. O. Box 2026, Kingston, NY 12402

Tel: 845-338-6622

Fax: 845-338-0717

website [www.ulsteraoh.com](http://www.ulsteraoh.com)

email: [events@ulsteraoh.com](mailto:events@ulsteraoh.com)

## FEENEY STAGE

### LOCAL TALENT

MC Bill Sutton

- 11:30 Opening Ceremonies
- 12:00 Vince Fisher
- 12:45 UC AOH Pipes and Drums
- 1:15 Celtic Heels  
School of Irish Dance
- 2:10 Jimmy Walsh
- 3:35 Wild Irish Roses
- 4:40 Farrell School of Irish Dance
- 5:35 McGroovin'
- 6:30 Little Creek Band
- 9:00 Festival Ends

## THE "Trad" STAGE

### TRADITIONAL MUSIC

MC John Dwyer

- 11:30 Opening Ceremonies
- 12:00 Mystic Minstrels
- 1:15 T McCann Band
- 2:30 Toss the Feathers  
and Pete Forsythe
- 3:45 Special Guests:  
Vocalists from Ireland
- 5:00 Dylan Foley, Dan Gurney
- 9:00 Festival Ends



Ancient Order of Hibernians  
Father Con C. Woulfe Division 1 Ulster County

## TARA STAGE

### INTERNATIONAL AND NATIONAL TALENT

MC Ken Brett

- 11:30 Opening Ceremonies
- 12:00 The Andy Cooney Band
- 2:00 UC AOH Pipes & Drums
- 2:30 The New Tommy Flynn Band
- 4:15 Celtic Heels  
School of Irish Dance
- 5:00 Derek Warfield  
and the Young Wolfetones
- 6:30 Farrell School of Irish Dance
- 7:00 Get Up Jack
- 9:00 Festival Ends

## THE SPOKEN WORD STAGE

### STORYTELLING AND CHILDREN'S ACTIVITIES

Storytelling MC Karen Pillsworth

- 2:30 Lorraine Hartin-Gelardi
- 4:00 Karen Pillsworth

Numerous Children's Activities  
Throughout the Day



Visit us online:  
[UlsterAOH.com](http://UlsterAOH.com)



Find us on  
 Facebook



The *always-free* festival of all things Irish, featuring  
family-friendly food, crafts, dancing and live music.

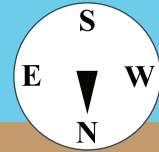
Labor Day Weekend

Sunday, September 3, 2017 | 11:30am - 9:00pm  
T.R. Gallo Park on the Rondout | Kingston, NY

# hooley festival map

on the hudson

RONDOUT CREEK



WATERFRONT PROMENADE

HUDSON RIVER  
MARITIME  
MUSEUM



TRAD  
STAGE

ICCHV  
TENT

FOOD

FOOD

ROUTE 9W OVERPASS

RESTROOMS

T.R. GALLO PARK

LAWN  
SEATING

FOOD

BEER/WINE  
& TICKETS

ATM

MARINER'S  
HARBOR

HOOLEY  
SHIRTS

BEER/WINE  
& TICKETS

ATM

CRAFTS

CRAFTS

WEST STRAND STREET

FEENEY  
STAGE

FOOD

TICKETS

SHIP TO  
SHORE

SAVONA'S  
TRATTORIA

SPOKEN WORD &  
KIDS ACTIVITIES

VISITOR'S  
CENTER

FUTURE  
HOME  
OF THE  
ICCHV

Visit us at  
[ICCHV.ORG](http://ICCHV.ORG)

RESTROOMS

PORT EWEN BRIDGE

BROADWAY

ABEEL STREET





# hooley on the hudson



*Presented by The Ancient Order of Hibernians Fr. Con Colbert Woulfe Division 1 Ulster County*

**Sunday, September 3, 2017 • 11:30AM to 9:00 pm**  
**t.r. gallo memorial park on the Rondout Kingston, ny**

**The always-free festival of all things Irish, with family-friendly food, crafts, dancing and 3 STAGES OF CONTINUOUS LIVE MUSIC featuring:**



**The Andy Cooney Band**  
12:00-2:00pm - Tara Stage



**The New Tommy Flynn Band**  
2:30-4:15pm - Tara Stage



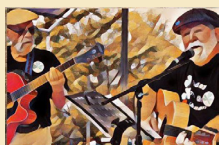
**Derek Warfield and the Young Wolfetones**  
5:00-6:30pm - Tara Stage



**Get Up Jack**  
7:00-9:00pm - Tara Stage

## feeney stage

Local Talent



**Vince Fisher & Tommy Kiernan**



**Ulster County AOH Pipe and Drum Band**



**Celtic Heels School of Irish Dance**



**Jimmy Walsh**



**Wild Irish Roses**



**Farrell School of Irish Dance**



**McGroovin'**



**Little Creek Band**

## trad stage

Traditional Music



**Mystic Minstrels**



**T McCann Band**



**Toss the Feathers and Pete Forsythe**



**Dylan Foley, Dan Gurney and Christina Dolphin**

**Thanks to Assembly Member Kevin Cahill**



**Waste Management, Ulster County Tourism Office, Ulster County Regional Chamber of Commerce, Tony's Pizzeria, Manhattan Distributors, Hudson Valley Maritime Museum, Quality Inn**



Visit us online:  
**UlsterAOH.com**



Find us on  
**Facebook**